

OPTIMIZING LAW FIRM SPACE MANAGEMENT WITH MAPTICIAN

Practical Strategies for Workplace Analytics, Occupancy Data & Space Planning

SEPTEMBER 24, 2026 | 1:00 p.m. ET

Featuring Maptician customers and industry leaders
Phyllis Medler and Craig Oakman

30-Minute Webinar



ASHLEA ALLBERRY
Chief Operating Officer
Maptician

ABOUT THE WEBINAR

Join Maptician COO AshLea Allberry, along with Maptician customers and industry leaders Phyllis Medler and Craig Oakman, for a candid conversation about managing law firm space at scale. Between them, Phyllis and Craig oversee nearly 20 law firm offices on the Maptician platform, from a single, deeply customized San Francisco location to a 19-office national footprint.

In this 30-minute session, you'll see live demos of interactive floor plans, desk and conference room booking, and real-time occupancy reporting. Hear real-world success stories, including how one firm used occupancy data to confidently support space allocation decisions when leadership requested additional offices, and how firms are leveraging Maptician to support California Workplace Violence Prevention Plan (WVPP) compliance, strengthen emergency preparedness, and integrate digital signage to create a more connected, data-driven workplace.

Whether you're managing one office or twenty, walk away with practical insights from peers who've been there. Representing organizations ranging from a single highly customized office to a 19-office national footprint, Phyllis and Craig will share real-world experiences and best practices in workplace strategy, occupancy reporting, space planning, emergency preparedness, and data-driven decision-making.

WEBINAR DETAILS

- **SEPTEMBER 24, 2026**
- **1:00 PM ET**
- **30-MINUTE WEBINAR**
- [**REGISTER HERE**](#)

LIVE DEMONSTRATIONS INCLUDE

- ✓ Interactive floor plans
- ✓ Desk and conference room booking
- ✓ Real-time occupancy reporting
- ✓ Workplace safety and emergency preparedness tools
- ✓ Digital signage integration

SMARTER SPACE DECISIONS

See how leading law firms are using occupancy analytics to optimize space, support leadership decisions, and improve workplace experience.

ABOUT THE SPEAKER

ASHLEA ALLBERRY

Chief Operating Officer, Maptician

AshLea Allberry is the Chief Operating Officer of Maptician, a leading workplace management technology platform specializing in workplace analytics, space planning, and floor plan management. AshLea works with organizations nationwide to deploy data-driven solutions that reduce real estate waste, optimize occupancy, and support long-term space planning for hybrid work environments. She is an active speaker within the IFMA community—including the IFMA World of Workplace National Conference and regional chapters—and brings nearly 15 years of operational leadership experience in technology. Her presentations focus on presence reporting, occupancy data analysis, and translating workplace analytics into actionable real estate strategy.

Discover how leading law firms are using occupancy data to drive smarter workplace decisions.

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